

PIXEL GILD — Full Website Copy

Brand: Pixel Gild | Web Design & Digital Integration

NAVIGATION

Logo: Pixel Gild **Nav Links:** Work · Services · Process · Pricing · Contact **CTA Button:** Start a Project →

HERO SECTION

Eyebrow tag: Premium Web Design & Integration Studio

Headline: We build websites that earn their keep.

Subheadline: Beautiful by design. Wired to work. Pixel Gild crafts custom websites and seamlessly integrates them into every platform, tool, and workflow your business already runs — so you get a site that doesn't just look extraordinary, it performs.

Primary CTA Button: Start Your Build → **Secondary CTA:** View Our Work ↓

SECTION 2: THE PROOF LINE (Social Proof Strip)

Thin divider section with a bold statement

Bold statement: "Every pixel placed with purpose. Every integration built to last."

SECTION 3: SERVICES / WHAT WE DO

Section eyebrow: What We Offer

Section headline: Two ways in. One standard of quality.

Section subtext: Whether you need a stunning website or a complete digital ecosystem, we deliver both with the same level of craft and obsession.

Card 1 — Site Build

Name: The Signature Build **Price:** \$500 **One-liner:** A custom-designed, hand-crafted website built to stop people mid-scroll.

What's included:

- Full custom design — no templates, no drag-and-drop mediocrity
- Up to 6 pages (Home, About, Services, Pricing, Portfolio, Contact)
- Mobile-first, responsive across all devices
- Speed-optimized and SEO-ready from day one
- Copywriting guidance and layout strategy
- 2 rounds of design revisions
- Launch-ready delivery

CTA: Get the Build →

Card 2 — Site Build + Full Integration

Name: The Complete Package **Price:** \$750 **Badge:** Most Popular **One-liner:** Your full digital presence — designed, built, and plugged into everything you run.

What's included:

- Everything in The Signature Build, plus:
- CRM / email marketing platform integration (Klaviyo, Mailchimp, HubSpot, ActiveCampaign, or your platform of choice)
- E-commerce setup and payment processing integration
- Booking, scheduling, or form automation hookup
- Third-party app and API connections
- Social platform embed and feed integrations
- Analytics and tracking setup (GA4, Meta Pixel, etc.)
- Full walkthrough and handoff training

CTA: Get the Full Package →

SECTION 4: THE DIFFERENCE

Section eyebrow: Why Pixel Gild

Section headline: Built to be beautiful. Built to actually work.

Body: A lot of agencies will hand you a gorgeous website that can't talk to your tools. Others will wire up all your software on top of something that looks like it was built in 2012. Pixel Gild does both — because there's no point in one without the other.

Three-column value props:

Crafted, Not Templated Every site starts from a blank canvas. We design around your brand, your audience, and your business goals — not a starter theme with your logo dropped in.

Integrated, Not Isolated Your website shouldn't exist in a vacuum. We wire it directly into your email list, your CRM, your checkout, your booking system — whatever your business runs on.

Delivered, Not Abandoned You get a real handoff. A walkthrough. Answers to your questions. We build it, we explain it, we hand you the keys — and you actually know how to drive.

SECTION 5: THE PROCESS

Section eyebrow: How It Works

Section headline: Simple. Fast. No back-and-forth hell.

Step 01 — Brief You tell us about your business, your audience, and what you need the site to do. We ask smart questions. No 40-page intake forms.

Step 02 — Design We build your custom design and present it for your review. You give feedback. We refine. Two clean rounds and we're locked.

Step 03 — Build We develop the site and (if you're on The Complete Package) handle every integration from email to analytics to payment processing.

Step 04 — Launch We go live, run a full QA pass, hand you the keys, and walk you through your new site. You own it completely.

Timeline note: Most projects complete in 10–14 business days.

SECTION 6: ABOUT

Section eyebrow: About

Section headline: Pixel Gild is a boutique digital studio.

Body copy: We're not a 200-person agency. We're not offshore. We're not your cousin's friend who "does websites."

Pixel Gild is a tight, focused studio built around one principle: that a great website is one that looks incredible *and* works seamlessly with everything around it. We obsess over every interaction, every load time, every pixel — and then we make sure it all talks to your tools the way it should.

We work with brands, founders, service businesses, and ecommerce operators who are tired of websites that look good in a screenshot but fail in the real world.

If you want something that performs — not just something that appears to — you're in the right place.

SECTION 7: PORTFOLIO PREVIEW

Section eyebrow: Our Work

Section headline: We let the work speak.

Subtext: Featured projects launching soon. In the meantime — start a conversation and let's talk about what we'd build for you.

CTA: Start a Conversation →

SECTION 8: FAQ

Section headline: Questions we hear a lot.

Q: What platforms do you build on? Primarily Webflow for premium builds, though we also work in Framer and custom Next.js depending on your needs. Everything is built to be maintained without us after handoff.

Q: Can you integrate with my specific tool? Probably yes. We've integrated with Klaviyo, Mailchimp, ActiveCampaign, HubSpot, Shopify, WooCommerce, Stripe, Square, Calendly, Acuity, Go High Level, and dozens of other platforms. Tell us what you're running and we'll confirm.

Q: What if I need more than 6 pages? We can scope additional pages beyond the standard 6 at \$75 per page. We'll quote it before we start.

Q: Do you offer ongoing maintenance? We offer optional monthly maintenance retainers for updates, edits, and integrations. Ask about pricing when you reach out.

Q: What do you need from me to get started? Your business info, brand assets (logo, colors, fonts if you have them), examples of sites you love, and a clear sense of what you want the site to do. We'll guide you on the rest.

Q: What's your turnaround time? 10–14 business days for most projects. Rush timelines available on request.

SECTION 9: CLOSING CTA

Section headline: Ready to build something worth looking at?

Subtext: Pick your package, fill out a quick brief, and we'll be in touch within 24 hours to get things moving.

CTA 1: Start the Build — \$500 → **CTA 2:** Start the Full Package — \$750 →

Micro-copy: No retainers. No hidden fees. No scope creep. Flat price, full delivery.

FOOTER

Logo: Pixel Guild

Tagline: Crafted pixel by pixel. Connected integration by integration.

Links: Work · Services · Pricing · Process · Contact

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